

A NUTRITIONAL SUCCESS STORY COMPLIMENTS OF HIKARI®

A VISIT WITH A PREMIER JAPANESE KOI BREEDER – DAINICHI KOI FARM

Want the best results for your koi?
Follow the advice of a master Koi keeper and famous dealer!



Volume 9 Introducing Dainichi Koi Farm Who Uses Kyorin's Hikari® Diets

Today we visit another top koi breeder to discuss their focus and technique. We're pleased to spend time with Mr. Futoshi Mano, president of Dainichi Koi Farm, and Mr. Shigeru Mano, the managing director. They are famous for the production of Gosanke but they also render services to others for the development of the Nishikigoi industry.

I About Dainichi Koi Farm

[History]

For more than 50 years in Nishikigoi's native place, the city of Ojiya, in the Niigata prefecture Dainichi has been synonymous with quality koi. They also have a branch in Aichi prefecture. In 120 field ponds on the premises of 50 cho (40 cho in Niigata and 10 cho in Aichi – note: 1 cho equals 2.45 ac), they specialize in breeding Gosanke (Showa Sanshoku 60 %, Kohaku 30 %, and Taisho Sanshoku 10 %).



Mr. Shigeru Mano Mr. Futoshi Mano Mr. Hiroshi Mano

The late Mr. Minoru Mano, the originator of the Dainichi Gosanke, was instrumental in the development of the size and superb qualities of these varieties. His ardent love of koi has been carried on by his three sons, who are producing outstanding specimens at both the Niigata and Aichi farms. Their newly-built indoor ponds are equipped with micro-nanobubble generators. They have devoted themselves to advancements in breeding technology and superior selection skill.



An excellent example of their continuous push to develop new technology and efficient breeding methods is the use of a Micro-Nanobubble system in their new greenhouse built in 2012.

[Memorable koi - father's three grand champions and son's three grand champions]

Their goal is to surpass their father's greatest achievement - winning the grand championship with the three Gosanke varieties of his homebred koi. This is a grand undertaking unparalleled in history.

■ Three grand champions bred by Mr. Minoru Mano



Inazuma Showa (Showa Sanshoku)
The 23rd show in 1991



Dainichi Zakura (Taisho Sanshoku)
The 25th show in 1993



Monroe (Kohaku)
The 28th show in 1996

Though each of these koi is superb, the sons feel they can surpass their father's success. Even after winning three grand championships with the Gosanke, their dream has not been satisfied. Every year only one outstanding koi can win the grand championship and the next year a better koi from another koi farm will appear on the scene to have their chance at being a winner. No matter how highly the Dainichi koi may be praised or respected, the sons continuously seek improvement and perfection.

■ Three grand champions bred by the brothers



Sakura (Showa Sanshoku)
The 38th show in 2007



Satsuki (Kohaku)
The 41st show in 2010



(Showa Sanshoku)
The 43rd show in 2012

II Long-established tradition and development of koi breeding - Dainichi OB-kai

The late Mr. Minoru Mano built his koi breeding skill along with ever increasing expectations to attain his championship goal. These objectives have been firmly ingrained in his sons and many pupils. After extensive first hand training on the farm, each is now an independent koi farmer and member of the Dainichi OB-kai. Each is continuously improving, through a friendly rivalry, to be their best, which is the secret of Dainichi-brand koi's evolution.



Members of the Dainichi OB-kai
Marudo Koi Farm (President, Niigata), Nogami Koi Farm (Niigata), Hirasawa Koi Farm (Niigata), Maruyama Koi Farm (Yamanashi), Shotoku Nishikigoi Center (Saitama), Koizumi Fish Farm (Tokyo), Kachi Koi Farm (Fukui), Kohara Koi Farm (Fukui), Omosako Koi Farm (Hiroshima), Rikoen (Fukuoka) and Daishin Nishikigoi (China)

III Production style of Dainichi Koi Farm

Q: What sort of koi do you intend to breed?

A: We intend to breed larger-sized koi with a specific form and noticeable quality so that they can be easily distinguished from others. However, it is difficult to explain the peculiarity of our koi's unique characteristics, especially that of the Sumi. As you know, Sumi markings change greatly as koi grow. For example, at the age of two, even professional koi farmers cannot reliably identify potentially good or bad potential Sumi candidates. After the koi have reached four years of age, their Sumi markings become matured and darken. We hope many koi lovers learn to enjoy the evolution of changing Sumi markings. We further hope that our koi will touch and inspire their owners through a beauty worthy of their living jewels reputation.

IV Daily Koi Feeding and the Finishing Touches to their Koi

Q: What do you require from the Koi food you use ?

A: We always choose koi diets whose quality is managed as a priority. We want diets we know will help to increase body for koi we plan to enter in koi shows, but also those which offer koi parents a healthy and productive lifespan. We know Kyorin has a keen focus on ingredient quality and through research at their laboratory verifies and confirms that quality. We put our highest confidence in their diets and would like to recommend them to both koi farmers and koi lovers as the most consistent, reliable and readily available koi diets on the market.



Mr. Futoshi Mano Mr. Shigeru Mano

Dainichi Koi Farm <http://dainichikoi.com>

Koi Breeder Preferred

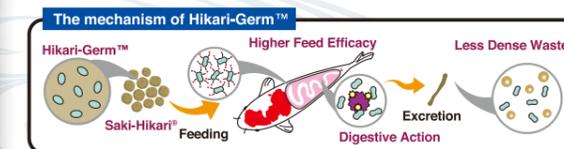
Saki-Hikari®

OUR MOST TECHNOLOGICALLY ADVANCED KOI DIETS

Saki-Hikari® is a revolutionary diet for all stages of the Nishikigoi's (koi's) life. For more than 10 consecutive seasons professional koi breeders throughout Japan have praised the results these diets offer. Every All Japan Grand Champion since 2003 to 2013 has been fed Saki-Hikari®, something no other brand can match. Try Saki-Hikari® for your potential Grand Champions, made especially for you from the land that brought the world Nishikigoi!

The Key of Saki-Hikari®'s outstanding performance - "Hikari-Germ™"

Saki-Hikari® contains live (viable) naturally occurring microorganisms "Hikari-Germ™" offering extraordinary benefits as below.



Fukusaki Factory



*Hikari Aquatic Laboratory, located in Yamasaki Koi Farm with site area 33,000m².

Integrated experiment room

445 aquariums are installed to perform various experiments

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