A NUTRITIONAL SUCCESS STORY COMPLIMENTS OF HIKARI®

A VISIT WITH AN EXPERT JAPANESE KOI BREEDER – MINUMA KOI FARM

Want the best results for your koi?
Follow the advice of a master Koi breeder!



We continue to visit top koi breeders to introduce you to their unique focus.

This time we interviewed Mr. Kenichi Wada of the Minuma Koi Farm, which is famous for their Goshiki breeding. The Goshiki variety has been gaining popularity, as has the Gosanke and Shiro Utsuri varieties, due to their distinct Hi patterns.

I About Minuma Koi Farm





[History]

Minuma Koi Farm breeds the Minuma Goshiki and is located in Saitama Prefecture, close to Japan's capital Tokyo. The farm has ponds in two separate prefectures, Niigata, which is the birth-place of Nishikigoi, and Saitama. More than 80 percent of their farm is devoted to Goshiki breeding. They normally have 6 to 7 Goshiki spawning, 3 to 4 Ginrin Goshiki spawning and 2 Showa Sanshoku spawning annually.

The farm's signature offspring, Minuma Goshiki, has been refined with many years of keen study and practice. The gorgeous Hi markings of their fish look as if they are truly a work of art. Recently, they have been putting a great deal of time and effort into the improvement of the Ginrin Goshiki variety.



Mr. Kenichi Wada's Unforgettable Goshiki

The farm had been focused on improving the Ginrin Goshiki by putting their Goshiki breeding experience to diligent use. This was the first ideal Ginrin Goshiki the farm had ever bred. This winner had a stronger tint of red in the Hi and is called "Minuma Ginrin Goshiki". The birth of this Ginrin Goshiki was a very special event for the farm.

The 26th All Japan Young Koi Show (2008). Sakura Prize & The Best In Variety / 63 Bu B-Ginrin

■ Production style of Minuma Koi Farm

The Asagi markings change from season to season

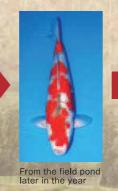
Do any of you know that the Sumi markings of Goshiki (Asagi markings) can change significantly as does the seasons?

Like cherry blossoms, the Asagi markings become their most beautiful when the season turns from winter to spring. On the contrary, during the summer season the color could be fade and in some cases, their Sumi markings could be fade so much that some people believe the fish are Kohaku.

The photos below, shows the koi which won the 55 Bu Kokugyo Prize at the 42nd All Japan Koi Show (2011). The seasonal Asagi markings offer additional charm: in summer, making it look as if it were a Kohaku, and in the winter developing the beautiful Asagi markings which match its name, Goshiki.

Mr. Wada said the Goshiki can become more and more beautiful when kept in hard water. For this reason the Goshiki variety is currently gaining popularity in some foreign countries.







February 2011 at the age of four who awarded the

Q. Mr. Wada, what are you doing to reduce breeding issues?

We are tackling a difficult problem now; how to grow Minuma Goshiki larger while retaining their beautiful markings. We thought using our Kohaku enlargement technique, after selecting the outstanding Tosai Goshiki and while they were very young, coupled with raising only a small number of them in the same pond would bring good results. However, this didn't work on the Goshiki,



because during the summer season, while they are very young, the selection process is very difficult because they look like a Kohaku. We have found we have to wait until the winter season when their Goshiki markings unveil themselves.

We thought that crossing a Goshiki with a Kohaku would help us develop jumbo koi. Unfortunately, this didn't work either, because the Goshiki can only be bred effectively with one another. There is also one more problem. Unlike Kohaku, there are only a limited number of Goshiki koi parents we can use for breeding. We also have to remember, breeding close blood relatives should be always avoided.



The 42nd All Japan Koi Show (2011), Sakura Priz 75 Bu Goshiki

As you can see, we have lots of problems to conquer. Even so, we're very pleased we had a 5-year-old Goshiki, which was 75 cm long, win the Sakura Prize in the 42nd All Japan Koi Show, 2011. It will not be long before Goshiki over 80 cm will be common and with breeding advances they will be able to maintain their beautiful and powerful markings as they grow.

■ Daily koi feeding and the finishing touch process

Q. What do you require from the koi food you use?

Since we are breeding koi that will grow beautifully without any special breeding skills of koi lovers, we use reliable food for our koi. We chose Kyorin's Saki-Hikari® series, after considering the following benefits:

- •It has the taste koi enjoys
- It keeps the koi in good shape
- •It's highly adaptable to a wide range of water temperatures
- It provides the user with a large variety of choices for their unique demands
- It guarantees predictable quality so each user can expect the same effect and result for their koi

We use the Saki-Hikari® Color Enhancing to enhance the Goshiki's excellent Hi, adjusting the amount fed prior to entry into the koi shows. Unlike other color enhancing feed on the market, the

Unlike other color enhancing feed on the market, the Saki-Hikari® series enables us to use it even in colder water conditions (below 13° C).

We confidently recommend the Saki-Hikari® series to our customers regardless of their koi keeping situation.

I think our production motto, "striving for improvements with our koi's beautifully swimming figures in mind", has helped to popularize the Minuma Goshiki around the world.

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e the Minuma



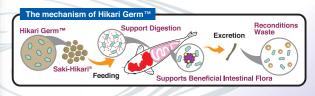
Saki-Hikari®

OUR MOST TECHNOLOGICALLY ADVANCED KOI DIETS

Saki-Hikari® is a revolutionary diet for all stages of the Nishikigoi's (koi's) life. For more than seven consecutive seasons professional koi breeders throughout Japan have praised the results these diets offer. Every All Japan Grand Champion since 2003 has been fed Saki-Hikari®, something no other brand can match. Try Saki-Hikari® for your potential Grand Champions, made especially for you from the land that brought the world Nishikigoi!

The Key of Saki-Hikari®'s outstanding performance - "Hikari Germ™"

Saki-Hikari® contains live (viable) naturally occurring microorganisms "Hikari Germ™" offering extraordinary benefits as below.













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